



VALUE ADDED OPPORTUNITY WORKSHOP - 2004

The Rutgers University Food Innovation Research and Extension Center is holding a series of Public Information Meetings concerning Value Added Opportunities for farmers, producer groups and prepared food operations. The workshops are being conducted in partnership with the New Jersey Department of Agriculture and USDA Rural Development.

All agricultural producers, producer groups, and members of the food industry are invited to attend the workshop. The program is designed to assist you with exploring and developing a value-added food business. Whether you are contemplating an opportunity or are already in the business of producing and marketing an enhanced or value-added food product, the program will provide insight into defining the concept and share with you the many resources and tools available to increase the success and profitability of your enterprises. One of these opportunities, the USDA Value Added Producer Grant (VAPG) program, will be presented. Since the inception of the VAPG program in 2002, \$541,100 in grants has been awarded in New Jersey. A strong partnership between Rutgers University, the New Jersey Department of Agriculture and USDA Rural Development has fostered successful applications by New Jersey's seven grant recipients.

Sessions will be held on the days and at the locations indicated below. Registration will commence at 9:00am with the meeting concluding at 12:30pm.

Session I

Wednesday, February 18, 2004

Food Innovation Research &
Extension Center
87 East Commerce Street
Bridgeton, NJ 08302

Session II

Wednesday, March 3, 2004

Atlantic County Library
Galloway Township Branch
306 East Jimmie Leeds Road
Absecon, NJ 08201

Session III

Wednesday, March 10, 2004

Warren County Community College
Student Lounge
475 Route 57 West
Washington, NJ 07882

Co-sponsored by the Skylands Small
Business Development Center &
Warren County Regional Chamber of
Commerce

Session IV

Wednesday, March 17, 2004

Cook College
Campus Center
Multi-purpose Room A
Biel Road
New Brunswick, NJ 08901

Pre-registration is necessary. *The workshop is free of charge.* Please make your reservations as soon as possible by mailing the registration form below to:

Rutgers University Food Innovation Research & Extension Center, 87 East Commerce Street, Bridgeton, NJ 08302, (856) 459-1125, FAX (856) 459-3043. Please contact us if you need directions or have any questions. Facilities are accessible for the disabled. For anyone in need of special accommodations, please contact our office.

VALUE ADDED WORKSHOP REGISTRATION FORM

FIRM/AGENCY:

ADDRESS:

CONTACT NAME:

TELEPHONE#

#PERSONS ATTENDING

MEETING LOCATION OF YOUR CHOICE: (Please check one)

☐ **Bridgeton, NJ**
February 18, 2004

☐ **Absecon, NJ**
March 3, 2004

☐ **Washington, NJ**
March 10, 2004

☐ **New Brunswick, NJ**
March 17, 2004